

At Applied Textiles, we think it is important to know chemistry and understand safe chemistry. Alta utilizes a customized formula that is human and environmentally compliant to EPA, Cal Prop 65 and EU Reach standards for safe chemistry. Specify Alta to increase the lifecycle of fabrics and furniture, make fabric easy to maintain, eliminate harsh cleaning products and receive permanent water and oil-based stain repellency.

Alta is:

- Non bio-accumulative
- Not a reproductive toxicant
- Non-carcinogenic
- Not damaging to DNA, non-genotoxic and non-mutagenic

Alta is free of:

- PFOA
- PFOS
- VOCs
- Solvents
- Formaldehyde
- Heavy metals
- Phthalates

Alta = less chemistry + more performance


After treatment there is **0.01%** of an ounce of chemistry across 1 yard of fabric.



Alta is made of **95%** water



and **5%** new repellency technology*



Most unbranded soil and stain resistant (SR) finishes will not repel oil and will not be permanent

The only way to create permanent oil & water stain repellancy is to use Alta.

Repellency Options

ALTA

Repels water, oil, and dirt.
Can be bonded.
Engineered to do more.
Improves textile life.

SILICONE

Repels water only.
Attracts oil and dirt.
Used to soften.
Flammable.

**STEARIC ACID/
MELAMINE**

Repels water only.
Releases formaldehyde.

WAXES

Repels water naturally.
Holds dirt.
Flammable.