



**Applied Textiles is changing the textile industry by marrying cutting edge performance technology, Alta™, with an A2LA accredited lab and easy supply chain management.**

**We don't make fabric, we make it better.**

## **alta™**

Alta is the latest technology created by Applied Textiles, Inc. and enables virtually any textile to withstand the rigors of real life without leaving a mark. Alta improves repellency to oil and water based stains, cleanability and can enhance physical properties for a wide array of natural and synthetic fibers. The technology is permanent and imperceptible to the eye and hand. Alta is precision-engineered for end-use textile applications including relevant fire code compliance.

### **Features**

- Stain repellency: oil and water based stains
- Easy cleanability
- Permanent
- Does not change hand or shade.

### **Reduced Environmental Impact**

- Free of any solvents or VOCs
- PFOA-FREE
- PFOS-FREE
- Water-based technology
- Complies with EPA, CAL Prop 65 and REACH standards

**UNITED**  
SINCE *Fabrics* 1946

**applied: textiles**

[applied-textiles.com](http://applied-textiles.com)